

2019 CALENDAR

| ISSUE | DEADLINE | ISSUE FOCUS | SPECIAL SECTIONS/ THEME | SLABS & FLOORS | INFRASTRUCTURE | PRODUCTS | CONCRETE SURFACES | BONUS DISTRIBUTION |
|--|---|---|---|---|--|--|---|---|
| JANUARY | ad close: 11/29/18 materials due: 12/5/18 issue mail: 1/4/19 | World of Concrete (WOC) Pumping: Boom Configurations | Industry's Most Influential People | Fibers for Floors (Fiber Pain) | Summary of Hanley Wood's 2018 Infrastructure Imperative Conference | Most Innovative Products (MIP) Entries | Lead Feature: 2018 Polished Concrete Award Winners Showcase: Commercial | World of Concrete (Las Vegas, Jan. 22–25, 2019) |
| WOC PROGRAM GUIDE | ad close: 12/3/18 materials due: 12/5/18 | Educational Programs, Workshops, Live Events, Luncheons, and Association Partner Programs | Special Section for Each Show Floor Area | | | Complete List of Products and Exhibitors | | |
| WOC DAILY NEWS Three live issues | ad close: 12/17/18 materials due: 12/19/18 | Three Issues of the Only Onsite Newspaper Direct from the Show | Exclusive Breaking News, Demos, and Special Events Coverage | Slabs Certification Programs | | Most Innovative Products (MIP) | Decorative Concrete Live! | |
| FEB / MARCH (Digital only issue) | ad close: 2/7/19 materials due: 2/15/19 | Repair | WOC Post-Show Wrap-Up | Cracks: Causes and Repairs | Bridges | Placing Equipment | Lead Feature: Evaluating Topping Mix Shrinkage Potential Project Showcase: Educational | |
| APRIL | ad close: 3/15/19 materials due: 3/21/19 issue mail: 4/15/19 | Annual Buyers' Guide and Manufacturer Directory | Product Case Studies | Products Solving Problems | Products Solving Problems | | CONCRETE SURFACES Buyers' Guide | |
| MAY / JUNE | ad close: 5/7/19 materials due: 5/13/19 issue mail: 6/7/19 | Formwork | Technology | Shrinkage Solutions | | Repair Mortars | Lead Feature: Measuring Polished Concrete Quality Project Showcase: Industrial | ASCC Concrete Executive Leadership Forum (July 18–21, Ocean Reef Club in Key Largo, FL) |
| JULY / AUGUST | ad close: 7/9/19 materials due: 7/15/19 issue mail: 8/7/19 | Tilt-Up Concrete: Working on Tight Sites | Façade Repair | Mix Designs for High-Performance Floors | Dams | Strike-Off Tools Screeds | Lead Feature: Waterproofing Walls Project Showcase: Institutional | ASCC Annual Conference (Sept. 19–21, Chicago); Tilt-Up Concrete Association (Sept. 26–29, Atlanta) |
| SEPTEMBER / OCTOBER | ad close: 9/9/19 materials due: 9/13/19 issue mail: 10/8/19 | Industrial Pavements and Parking Lots | Troubleshooting Common Problems | Curing | Streets and Highways | Volumetric Mixers | Lead Feature: Turn a Bad Floor into a Beautiful Floor Project Showcase: Retail | |
| NOVEMBER / DECEMBER | ad close: 11/5/19 materials due: 11/11/19 issue mail: 12/6/19 | Materials | Cold Weather Tips | WOC Slabs Luncheon Preview | Mass Transit | Soil Compactors | Lead Feature: WOC Polished Concrete Luncheon Preview Project Showcase: Public | |
| WOC 2020 PRESHOW PLANNER | ad close: 11/7/19 materials due: 11/11/19 | Guide to Events, Educational Programs, and Logistics | Live Event Preview | Slabs Luncheon Preview | Educational Programs Preview | Joint Formers and Fillers | Lead Feature: Polished Concrete Luncheon Preview | |

The following are regular columns that appear in each issue of CONCRETE CONSTRUCTION: Construction Technology, Fiber Pain, Uncommon Sense, Concrete Returns, Contractor to Watch, and Projects That Rock.