

2019 CALENDAR

ISSUE	DEADLINE	ISSUE FOCUS	SPECIAL SECTIONS/ THEME	SLABS & FLOORS	INFRASTRUCTURE	PRODUCTS	CONCRETE SURFACES	BONUS DISTRIBUTION
JANUARY	ad close: 11/29/18 materials due: 12/5/18 issue mail: 1/4/19	World of Concrete (WOC) Pumping: Boom Configurations	Industry's Most Influential People	Fibers for Floors (Fiber Pain)	Summary of Hanley Wood's 2018 Infrastructure Imperative Conference	Most Innovative Products (MIP) Entries	Lead Feature: 2018 Polished Concrete Award Winners Showcase: Commercial	World of Concrete (Las Vegas, Jan. 22-25, 2019)
WOC PROGRAM GUIDE	ad close: 12/3/18 materials due: 12/5/18	Educational Programs, Workshops, Live Events, Luncheons, and Association Partner Programs	Special Section for Each Show Floor Area			Complete List of Products and Exhibitors		
WOC DAILY NEWS Three live issues	ad close: 12/17/18 materials due: 12/19/18	Three Issues of the Only Onsite Newspaper Direct from the Show	Exclusive Breaking News, Demos, and Special Events Coverage	Slabs Certification Programs		Most Innovative Products (MIP)	Decorative Concrete Live!	
FEB / MARCH (Digital only issue)	ad close: 2/7/19 materials due: 2/15/19	Repair	WOC Post-Show Wrap-Up	Cracks: Causes and Repairs	Bridges	Placing Equipment	Lead Feature: Evaluating Topping Mix Shrinkage Potential Project Showcase: Educational	
APRIL	ad close: 3/15/19 materials due: 3/21/19 issue mail: 4/15/19	Annual Buyers' Guide and Manufacturer Directory	Product Case Studies	Products Solving Problems	Products Solving Problems		CONCRETE SURFACES BUYERS' GUIDE	
MAY / JUNE	ad close: 5/7/19 materials due: 5/13/19 issue mail: 6/7/19	Formwork	Technology	Shrinkage Solutions	Streets and Highways	Most Innovative Products (MIP) Winners	Lead Feature: Measuring Polished Concrete Quality Project Showcase: Industrial	ASCC Concrete Executive Leadership Forum (July 18-21, Ocean Reef Club in Key Largo, FL)
JULY / AUGUST	ad close: 7/9/19 materials due: 7/15/19 issue mail: 8/7/19	Tilt-Up Concrete: Working on Tight Sites	Building Crew Teamwork	Mix Designs for High-Performance Floors	Dams	Strike-Off Tools Screeds	Lead Feature: Waterproofing Walls Project Showcase: Institutional	ASCC Annual Conference (Charlotte, NC); Tilt-Up Concrete Association (Sept. 20-22, Dallas, TX)
SEPTEMBER / OCTOBER	ad close: 9/9/19 materials due: 9/13/19 issue mail: 10/8/19	Industrial Pavements and Parking Lots	Troubleshooting Common Problems	Curing	Preview of Infrastructure Imperative 2019	Volumetric Mixers	Lead Feature: Turn a Bad Floor into a Beautiful Floor Project Showcase: Retail	The Infrastructure Imperative Conference
NOVEMBER / DECEMBER	ad close: 11/5/19 materials due: 11/11/19 issue mail: 12/6/19	Materials	WOC Live Event Preview	WOC Slabs Luncheon Preview	Mass Transit	Soil Compactors	Lead Feature: WOC Polished Concrete Luncheon Preview Project Showcase: Public	
WOC 2020 PRESHOW PLANNER	ad close: 11/7/19 materials due: 11/11/19	Guide to Events, Educational Programs, and Logistics	Live Event Preview	Slabs Luncheon Preview	Educational Programs Preview	Joint Formers and Fillers	Lead Feature: Polished Concrete Luncheon Preview	